

Trumpia Connect

Connect with leads fast & easy with
Salesforce SMS Integration!



Imagine if your customers read your messages or better yet, actually responded! Our Salesforce SMS gateway enables you to send and receive text messages from within your Salesforce account. This gives you a direct connection with leads through the one device that never leaves their side, their phones. And with Trumpia Connect, you can do this using your company's main number or toll-free number, instead of your personal mobile phone. See what our Salesforce Lightning Experience compatible app can do for your business.



How Trumpia Connect Can Help You ...



Boost Sales

With a response rate five times higher than email, texting can generate significantly more opportunities, and your messages will never go to “spam”.



Improve Customer Satisfaction

64 percent of customers prefer texting over any other channel for customer service.



Messaging Inbox

All text communication threads are stored in a web-based inbox, similar to email.



Text with your Business Number, Not your Personal One

Get the benefits of texting without using your personal mobile phone for business.



Keep Up Communications, 24 Hours a Day

Set up automated responses for when you're not available like after hours or holidays.



Save Time and Energy by Automating

You may not always have time to message during your busy day. With Trumpia Connect, you can have a message automatically sent based on events in the Salesforce platform.

For example, whenever a(n):

Lead is created, automatically send an introductory text with their rep's contact information when a lead is assigned to a rep.

Opportunity gets updated to a new stage, alert the sales manager if it's a large value opportunity. Also, automatically text the customer to see if they have questions.

Case is closed, automatically text the customer that the problem has been resolved.

What Sets **Trumpia Connect** Apart



No Additional Services Required

Unlike other vendors, we don't require additional software from another vendor.



Text-Enable Your Business Number

Use the direct or toll-free number you already operate, so your customers can text or call the same number. We can also provide a new text-enabled number if you need one. Only Trumpia Connect offers both options.



Salesforce Optimized

Trumpia Connect is one of the only SMS app that is compatible with Salesforce Automated Workflows, Salesforce1™ Mobile App, and the new Salesforce Lightning Experience.



Feature Highlights



✓ **Text Message Inbox**

Easily manage multiple online conversations at the same time.

✓ **2-Way Texting**

Have real time text conversations with leads.

✓ **Integrate Leads and Contacts**

With our Lightning Component, you can send and receive text messages right from the lead/contact record in the Salesforce UI.

✓ **Landline Texting**

Use the phone number you already operate so your customers can call or text the same number.

✓ **Automated Salesforce Workflows**

Have messages automatically sent whenever certain activities occur in the Salesforce platform.

✓ **Scheduled Messages**

Don't worry about having to set aside time during your busy day to manually send Salesforce text messages.

✓ **Auto Responses**

Set up automatic replies for when you're out of the office or occupied.

✓ **Templates**

Rather than drafting a new message each time, use a template to save time.

✓ **Unicode and International Support**

Send emojis and international characters like accent marks and tildes.

Try it for 2 months free!

