The Most Complete
SMS Software

TRUMPIA FOR

RELIGIOUS ORGANIZATIONS

Congregation members may not come in for service every day, so it's crucial for religious organizations to find a way to connect with them throughout the week. And while emails are seldom read, text messaging has a 98% read rate, making it the most effective communication channel for you to stay involved in the daily lives of the members of your church.

To learn more visit our website, call or text us at 1-888-707-3030, or email support@trumpia.com.
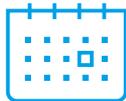
OUR

FEATURES

Personalized Messages

Mobile Keywords and Online Signup Pages

LandlineTexting

SMS Surveys

Reminders

Automated Campaigns

Text-to-Screen

Multi-Channel Communication
(SMS, MMS, email, social media, voice calls)

YOUR

BENEFITS

SEND MASS ALERTS

90% of all texts are read within 3 minutes of delivery, making it the best way to immediately notify your entire congregation and staff.

- Alert everyone to closures due to inclement weather or other critical situations.
- Inform everyone about event time or location changes.
- Send weekly newsletters to keep your entire congregation updated on achievements and tribulations of fellow members.

INDIVIDUALIZE MESSAGES

Send personalized, one-to-one messages.

- Send well wishes to congregation members going through difficult times.
- Send a reminder to members who are scheduled to volunteer an event for service.
- Send uplifting scripture passages that are relevant to a member's situation.

STREAMLINE OPERATIONS

Let automation carry out daily tasks for you.

- Create an auto-response for when you're away from your office.
- Send a link about an event to your entire congregation. Then, have a reminder automatically sent the night before the event to everyone who clicked the link.
- Sort members by the service they attend so that you can send related messages in the future.

EASE COMMUNICATION

Landline texting allows you to send and receive text messages using the phone number you already operate and your members already know. Let members text instead of call to:

- Get the time of a special holiday service.
- Ask a question about scripture and practices.
- Get spiritual help when a phone call feels too intimidating.

CONNECT WITH YOUR CONGREGATION

Use surveys, polls, and voting to gain valuable feedback.

- Take lighthearted polls like what food to serve at the next event.
- Ask open ended questions about ways you could improve the next service.
- Ensure your congregation's voice is heard on important matters like who the next leader should be.

To learn more about how you can use Trumpia to communicate with your clients, visit our website, or contact us at 1-888-707-3030 or support@trumpia.com. In the meantime, take a look at how other financial institutions are using Trumpia.

HOW OTHER
RELIGIOUS ORGANIZATIONS
ARE USING TRUMPIA

Trumpia®
www.trumpia.com

MARINERS
CHURCH

CHALLENGES

☑ Did not have an effective way to keep members informed about church events.

☑ Wanted to find an exciting way to engage their youth congregation.

☑ Had a limited budget so needed a cost effective communications tool.

SOLUTION

☑ Created 3 keywords, "MarinersJH", "MarinersHS", and "MarinersC", to collect members of their junior high, high school, and college ministries.

☑ Mariners Church sends hundreds of messages a day with messages including daily prayer memos.

☑ They are able to boost attendance at events by mass messaging their congregation.

Mariners Church collected over 1,200 mobile numbers from their youth ministries, and has recorded a 75% positive response rate to the SMS program.

To read more about how Mariners Church uses Trumpia

Click Here!

Trumpia®
www.trumpia.com

Gospel Truth Magazine

CHALLENGES

- ☑ Needed to expand their subscription based publication.
- ☑ Low engagement for promotional sweepstakes.
- ☑ Wanted to keep readers informed about music related news.

SOLUTION

- ☑ Setup 2 keywords and an online signup, which they advertised on their website and social media to collect subscriber information.
- ☑ Let customers subscribe to receive alerts about specific musical artists.
- ☑ Ran engaging contests using SMS voting.

The Gospel Truth Magazine collected over 10,000 subscribers in a month, engaging them with contests, musical news, and album release dates.

To read more about how the Gospel Truth Magazine uses Trumpia

Click Here!