Trumpia®
www.trumpia.com

The Most Complete
SMS Software

TRUMPIA FOR THE

PROPERTY MANAGEMENT INDUSTRY

A potential tenant fills out a form on your website, but never responds to your follow up email. If traditional methods of advertising your properties aren't getting results, try texting instead. Text messages are immediate, less intimidating than a phone call, and have a response rate 750% higher than email.

To learn more visit our website, call or text us at 1-888-707-3030, or email support@trumpia.com.

OUR

FEATURES

Bulk Messaging

Personalized Messages

Lead Capture Tools

Landline Texting

Reminders

Send-from-Phone

Automated Campaigns

Multi-Channel Communication
(SMS, MMS, email, social media, voice calls)

Access Control

BENEFITS FOR THE

PROPERTY MANAGEMENT INDUSTRY

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SEND MASS ALERTS

Instantly send messages to all your tenants.

- ☑ Alert them when there's suspicious or dangerous activity occurring in their area.
- ☑ Keep them updated when your building's lost electricity or power.
- ☑ Notify them about new upgrade options.

INDIVIDUALIZE MESSAGES

Send individual messages too for direct one-on-one communication.

- ☑ Send rent reminders to tenants who are perpetually late.
- ☑ Send an alert that maintenance will be at their unit at a certain time.
- ☑ Notify a tenant when the unit they want becomes available.

LEAD CAPTURE

Often a phone call or in-person appointment can be intimidating to many potential tenants. Use these tools instead to get the conversation started.

- ☑ **Mobile Keywords:** Create a separate keyword for each listing, and place it on the sign outside the property. When texted, our system automatically collects their phone number, sends them more details about the property, and prompts them to schedule an appointment to see the property in person.
- ☑ **Online Signup Pages:** Create a form on your website or social media page with custom fields for what type of unit they're looking for and their price range.

EASE COMMUNICATION

Landline texting enables you to send and receive text messages using the phone number you already operate and advertise. Let people text instead of call to:

- ☑ ask simple questions like your office's address, or when the rent is due.
- ☑ schedule a tour of a unit.
- ☑ get a price range of your available properties.

To learn more about how you can use Trumpia to communicate with your customers, visit our website, or contact us at 1-888-707-3030 or support@trumpia.com.