
Trumpia®
www.trumpia.com

The Most Complete
SMS Software

TRUMPIA FOR HEALTHCARE

Searching for a more compelling way to stay in touch with your patients? Text messaging, which has a 98% read rate, makes it easy for companies in the healthcare industry to remind patients when their test results are ready, when they have appointments and when to pick up a prescription refill. SMS is also discreet, will free up your phones, and does not require a smartphone or internet connection, making your notifications more accessible to different demographics.

To learn more visit [our website](#), call or text us at 1-888-707-3030, or email support@trumpia.com.

OUR
FEATURES



**Personalized
Messages**



**Landline
Texting**



**SMS
Surveys**



**Appointment
Reminders**



**Automated
Campaigns**



Multi-channel communication
(SMS, MMS, email, social media, voice calls)



**Two-Factor Authentication
via SMS**

YOUR BENEFITS

INDIVIDUALIZED ALERTS

Send relevant messages to your patients.

- ✓ Remind patients to take their medicine and come in to refill their prescriptions.
- ✓ Send appointment confirmations and reminders.
- ✓ Alert patients to impending deadlines for important paperwork or payments.

STREAMLINE OPERATIONS

Let automation carry out daily tasks for you.

- ✓ Create an auto-response for when you're out of the office.
- ✓ Have a text automatically sent to anyone who clicks a link about a new strain of the flu, prompting them to make an appointment to get the updated vaccine.
- ✓ Sort patients by their primary care physician to send relevant notices, such as when the doctor is sick and has to reschedule appointments.

EASE COMMUNICATION

Landline texting allows you to send and receive text messages using the phone number you already operate and advertise. Let patients text instead of call to:

- ✓ Ask quick questions about medication instructions or doctor availability.
- ✓ Save time by not having to be stuck on a phone call with your busy staff.
- ✓ Automatically have a record of their communications to reference when needed.

OFFER BETTER SERVICE

Supplement your existing communication channels such as email and voice calls with texting to make yourself more accessible to patients.

- ✓ 64% say they prefer texting over voice calls.
- ✓ 33% hang up immediately when put on hold, which you never have to risk with texting.
- ✓ 81% find it frustrating to be tied up on the phone or computer with customer service.

**HOW OTHER
HEALTHCARE INSTITUTIONS
ARE USING TRUMPIA**



CHALLENGES

- ✓ Wanted to find new ways to help their community get healthier.
- ✓ Emails and flyers about program to teach parents about the positive effects of a healthy diet and exercise were not having the impact they wanted.
- ✓ Attendance at free exercise classes was low.

SOLUTION

- ✓ Parents signed up for alerts using a mobile keyword.
- ✓ YMCA kept them healthy by texting them recipe suggestions, physical activity reminders, and encouragement to eat more fruits and vegetables.
- ✓ There was a boost in class attendance as the YMCA began to send reminders and cancellation notices to class participants.



The YMCA of Greater Grand Rapids sends text alerts to send healthy diet tips to over 400 subscribers, and boost attendance at free classes.

To read more about how YMCA Grand Rapids uses Trumpia

